

A.J. Bautista brings a diverse, custom-built background to his broadcast engineering. His experience in electrical, audio, and broadcast engineering; communications; business; information technology; project management; and CD mastering...combined with his training as a classical violinist...all contribute to his dedication to high-quality engineering practices, yielding the best fidelity that the medium can provide.

He has all the traditional skills you'd expect from a competent broadcast engineer... component-level repairs, complete studio builds, transmitter maintenance, and IT support. He has worked on Harris FM-20K transmitters, Denon CD players, Wheatstone consoles, Broadcast Electronics AudioVAULTs, Microsoft Windows, and even Technics turntables and ITC cart machines, just to name a few.

However, he also has a wealth of broadcasting experience outside of engineering. As a former jock and talk radio host, he knows exactly what it's like to be on-the-air. In other capacities, he has worked closely with sales managers and account executives to understand how Arbitron's TAPSCAN works so they can generate revenue. He has likewise worked with program directors and general managers to achieve their goals. This has exposed A.J. to a much larger context of the *business* of radio, so A.J. can be honest with a client, telling him when a new technology may actually be detrimental to a station's goals.

A.J.'s experience comes from major-market radio stations like Infinity Broadcasting's WCKG-FM, WJMK-FM, WSCR-AM, WXRT-FM, and WUSN-FM in Chicago; WQAM-AM and WKIS-FM in Miami; nationwide radio networks like Sporting News Radio (formerly One on One Sports) in Northbrook; plus stints at KRNA-FM, KZIA-FM, and WMT-AM/FM in Cedar Rapids, Iowa. Still, A.J. provides the same quality of engineering for stations at market #3 as he does for stations at market #233.

Because of his dedication to reliability, robustness, and redundancy, A.J. is also in demand for his remote broadcasting expertise. He has covered dozens of major sporting events, including several Superbowls (NFL), "All-Star" Games (MLB), U.S. Opens (USGA), and countless games for the NBA, NHL, MLB, and AHL. Not only has he ensured that every remote broadcast technically gets on-the-air, but he has also translated the entire aural experience, so the listener hundreds of miles away can feel like he is really at the game.

## A.J. Bautista's Credentials

### *Education:*

- Bachelor of Arts, Communication Studies, University of Iowa, Iowa City, 1992
- Bachelor of Science, Electrical Engineering, University of Iowa, Iowa City, 1995
- Studied at the Graduate Digital Audio Engineering Program, University of Miami (FL), Coral Gables, 1995

### *Certifications:*

- Certified Senior Radio Engineer, Society of Broadcast Engineers

### *Professional Associations:*

- Engineering and Recording Society of Chicago (EARS): Member
- Society of Broadcast Engineers (SBE): Board Member and Webmaster, Chicago Chapter
- Audio Engineering Society (AES): Board Member, Chicago Section

A.J. also applies his finely-tuned audio skills to CD mastering. He has mastered over 100 CDs at Colossal Mastering in Chicago, ranging from pop, rock, jazz, classical, spoken word, and unclassifiable music in other languages. One of his many clients is the Chicago blues label Alligator Records, for which mastered the GRAMMY™-nominated Roomful of Blues release *That's Right* in 2003.

A.J.'s interest in music knows no bounds. He studied violin for over 10 years, and continues to play much of the standard repertoire with local symphony orchestras. He has also taken drums lessons, and hopes to start a garage band someday. However, A.J. doesn't see this as a separate hobby; rather, it's a way for him to acquire more technical and artistic skills, so he can broaden his knowledge, and provide the widest array of options that can satisfy the goals of his clients.